



Privacy Policy

Optimal Solutions Oy ("we," "us," or "our") is committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the personal information we collect from users of our website, products, and services.

1. Information We Collect

We may collect the following types of personal information from you: - Contact Information: Name, email address, phone number, and postal address. - Account Information: Username, password, and other account credentials. - Business Information: Company name, job title, and industry sector. - Transaction Information: Details of purchases, orders, and payments. - Technical Information: IP address, device identifiers, and browsing activity. - Other Information: Any other information you choose to provide to us voluntarily.

2. How We Use Your Information

We may use your personal information for the following purposes: - To provide and maintain our products and services. - To process transactions and fulfill orders. - To communicate with you about your account and enquiries. - To send you marketing communications and promotional offers. - To improve our products, services, and website functionality. - To comply with legal and regulatory obligations.

3. Sharing Your Information

We may share your personal information with third parties in the following circumstances: - With service providers and business partners who assist us in delivering our products and services. - With legal and regulatory authorities to comply with applicable laws and regulations. - With third parties in connection with a merger, acquisition, or sale of assets. We do not sell or rent your personal information to third parties for their marketing purposes.

4. Data Security

We implement appropriate technical and organisational measures to protect your personal information against unauthorised access, alteration, disclosure, or destruction.

5. Your Rights and Choices

You have the following rights regarding your personal information: - Access: You may request access to the personal information we hold about you. - Correction: You may request that we correct any inaccurate or incomplete information. - Deletion: You may request that we delete your personal information, subject to certain exceptions. - Opt-Out: You may opt-out of receiving marketing communications from us at any time.



6. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

7. International Data Transfers

Your personal information may be transferred to and processed in countries outside of Finland, including countries that may not offer the same level of data protection as your country of residence. We will take appropriate measures to ensure the protection of your personal information in accordance with applicable data protection laws.

8. Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated policy on our website or through other means of communication.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at [info@optimalsolutions.fi].

-- This privacy policy provides transparency and clarity about the practices and requirements that our business employs to collect, use, and protect personal information in compliance with applicable privacy laws and regulations in Finland. --